

UTPT



2025

Under The Peepal Tree

RV QuizCorp



PARTNERSHIP PROPOSAL

Who are we?

RV QuizCorp is the official quiz club of RV College of Engineering, Bengaluru.

Since its inception in 1998, QuizCorp has gained nationwide recognition for both winning and organizing quizzes of the highest standard.

We're quizzers, and very good ones at that.

Since 1998, members of QuizCorp have been winning quizzes around the country - from quizzes at BMS and PES University to those at the IITs and NITS.

We've also come a long way in major countrywide quizzing events like the TATA Crucible Quiz and the Landmark Quiz.

But that's not all! We organize and conduct quizzes on a regular basis.

- For corporates like Sungard and TCE
- For government bodies such as Ministry of Culture, Indian Army.
- For educational institutions (Myra School of Business, Kumarans CBSE)
- For foreign embassies such as Embassy of Sweden and Embassy of Italy.

quiz club with a difference

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behind the idea, Gopal sh H.Mudaliar, have a o be proud of.

started the club in 1995 ducing quizzing into um. Now, its become s part of the RVCE cul-

ed quizmaster and

hosts quizzes all over the country. He is the Secretary of the Karnataka Quiz Association, but there's a special place for his first love — the "Quiz Corps".

"That was just the seed, this is the tree. 'Quiz Corps' is my baby but it lives because of the enthusiasm of my juniors," he is quick to state.

"Quiz Corps" is an integral part of R.V. College. Part of its tradition, in fact. And while the members have made sure that it remains a club with a difference, the seniors try to inculcate in the juniors a feeling of confidence and responsibility by letting them hold posts in the club. "'Quiz Corps' is not just a quiz club, it is a fraternity which

binds us together," says Nitish Khanna, coordinator with "Quiz Corps".

The club welcomes all enthusiastic quizzers. But it's a tough world out there. Only knowledgeable survive for the college. There are just six teams to represent it in competition. They are at present, one of the top quiz teams in the country.

In fact, R.V. Quiz Corps is organising an annual all India quiz fest, "Under the Peepal Tree", on the June 15, 16 and 17. There are quizzes in all. Five are open to college students, the last is only for corporates.

As Alice commented, it gets "fascinating and curiouser".

By Rashi

What is UTPT?

'Under the Peepal Tree (UTPT)' is RV QuizCorp's annual quizzing extravaganza and has gained prominence as one of India's largest Quiz Fests. With the resounding success of UTPT 2024 which also happened to be the 26th anniversary of RV QuizCorp, we are aiming to make this edition the best one yet – with better quizzes and bigger prizes, celebrating 27 years of RV QuizCorp's rich legacy.



BangaloreMirror



The audience sits in rapt attention at UTPT 2018

Now, that's a good question

As the Karnataka Quiz Association turns 35 this year,

terms of quizzers is the fact that it is a hub for startups in multiple industries, which helps "hugely talented folk land up in the city".

A lot of the city's interest in quizzing comes from the fact that the habit of quizzing, formed in Bengaluru's robust school events and college fests, "brings in a new set of quizzers into the fold".

"The college quizzers often end up attending the fortnightly quizzes at KQA as well. This journey ensures that there is a steady pipeline of quizzers created, and that there are enough avenues to

at quizzing, he believes. Being good at quizzes, Chattopadhyay says, is more about knowing how to read clues and putting them together to answer questions. And of course, practice makes perfect. "The more quizzes you attend, the more you learn how to do it."

Snehasis Panda (22), who was here from Mumbai to participate in UTPT, agrees. He came first in the Literature and Entertainment Quiz, the Varun Krishnamurthy Memorial Sports Quiz, The Sci-Biz-Tech Quiz, and The Major Quiz, and finished third in the Fandom



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UTPT 2024 Highlights

UTPT '24 was held on 7th, 8th and 9th of June, 2024 at RVCE.

2200+
Turnout

**3 Days,
6 Quizzes**

800+ teams

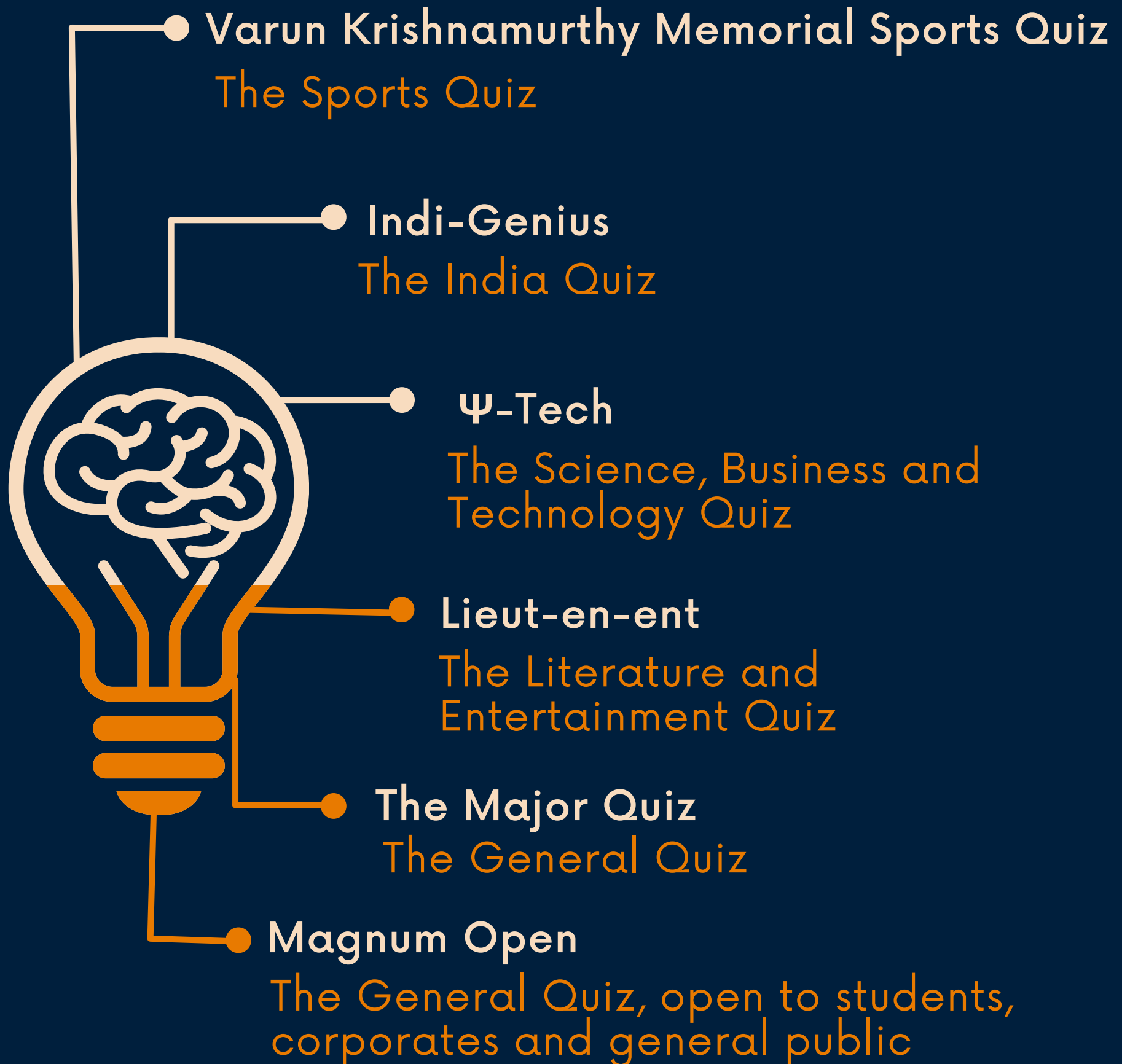
Students from IIT-Madras, IIT-Dhanbad, NITK, NIT-Trichy, IISc, BITS Pilani, PES, BMS, Christ etc

Sponsorship,
Publicity and
compiling of quizzes
done exclusively by
RV QuizCorp

2 Sponsors
SIUK Global,
Fragomen
Immigration Services

Cash Prizes
upto **1.6 Lakh
Rupees**

Our Quizzes



Sponsorship Benefits

At The Venue

Space will be provided for stalls to be set up by the sponsors.

Audience Interaction

Participants can be addressed by the sponsors either during the event (for a fixed period of time) and between 2 quizzes

Market Research

Specific information about participants can be collected during registration for market research purposes.

Publicity

Opportunity for a wide variety of marketing and sales promotion: International, national marketing and media coverage.

Brand Visibility

Sponsor credits will be given along with the event info which will be posted on all major worldwide quizzing forums as well as on the official website of RV QuizCorp: www.rvquizcorp.com

Brand Promotion

- The Main Sponsor will be the Official Sponsor of UTPT 2025 and their name will precede the event name on all occasions, i.e as <Main Sponsor> presents UTPT 2025.
- The logos of the various sponsors will be displayed prominently on all printed material relating to the event, including, but not limited to invitations, posters and certificates.
- Banners provided by the sponsors will be displayed in and around the event venue(s)
- Provisions will be made for any advertising media (in the form of presentations/video clips) to be displayed on-screen during the event.

Sponsorship Levels: An Overview



Main Sponsor 1,00,000 and above

The main sponsor will be recognized as the Official Fest Sponsor and given top priority on all sponsorship benefits.

Co Sponsor 50,000 and above

The sponsor will be recognized as a co-sponsor on all materials relating to the events and their publicity.

Associate
Sponsor 25,000 and above

The Associate Sponsors will be mentioned as quiz sponsors for any specific quiz as chosen by the sponsor and their logos will feature prominently on all publicity related material.



Media Sponsor


























The media partner (print/online/television media partner) will be recognized as a sponsor of the fest in return for advertisements afforded to R V QuizCorp for publicity of the event.

Merchandise/
Print Sponsor

The merchandise/print partners will be recognized as sponsors of the fest in return for printing services provided to create promotional material, certificates or merchandise for the event and for R V QuizCorp.

Informal Sponsor

The informal sponsors will be recognized as sponsors of the fest in exchange for coupons, vouchers or gift hampers provided to participants and winners.

Benefits	Main Sponsor	Co-sponsor	Associate Sponsor	Media Sponsor
Company to be recognized as the Official Sponsor of the event				
Logo on all material (Answer Sheets, Certificates, Posters, slides)				
Banners to be displayed prominently at venue				
Distribution of Company's advertisement materials at event				
Banners adorn the stage		Limited		
Distribution of Sponsor's products at venue				
Advertisements of Company to be aired on Projection Screen during interval	1:30 minute duration	30 second duration		
Market Research				
All Press Releases to Contain Name of Sponsor				
Opportunity to conduct company presentation at event				
Possibility of a seminar by the company on RVCE premises				

Our Budget

Particular	Cost (in ₹)
Prize Money for 4 themed school/college quizzes (for winners, runners-up and second runners-up respectively)	$(12,000 + 8,000 + 5,000) \times 4 = 1,00,000$
Prize Money for 'Magnum Open', the Open General Quiz (for winners, runners-up and second runners-up respectively)	$15,000 + 13,000 + 12,000 = 40,000$
Quizmaster fees-Major Chandrakant Nair (For The Major Quiz)	20,000
Miscellaneous	10,000
Total	1,70,000



Thank You!

We hope to see your
support this UTPT 2025!

Contact Us

Please feel free to reach out to us for any clarification regarding UTPT 2025 or our sponsorship agenda.

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